

FUNDRAISING THROUGH GROCERY CARDS AND SCRIPS

You may earn fundraising amounts through the purchase of grocery cards (Kroger, Food City, Fresh Market, Earth Fare, Pilot gas, Swim & Tri) or through the purchase of scrips.

Grocery Cards

Pilot purchases gift cards (usually \$50 & \$100 denominations) from local grocery retailers in bulk at a discount. (Kroger-5%, Food City-5%, Fresh Market-10%, Earth Fare-15%, Pilot gas-3%, Swim & Tri-5%) You purchase the cards from Pilot at face value and the discount percentage that Pilot saved on the cards is credited against your annual fundraising obligation. For example, you purchase a \$100 Fresh Market gift card from Pilot. You pay Pilot \$100 for the card and the \$10 discount that Pilot saved on the card is credited against your annual fundraising obligation. How easy is that???

Everette Lyde is our grocery card chairperson and she keeps these cards in stock so that you can purchase them on a daily or weekly basis. You may contact her at wallacelyde@bellsouth.net to arrange for your purchase or she is usually at the aquatic center several evenings a week.

What are Scrips?

Scrips are negotiable retailer gift certificates and prepaid cards which can be used the same as cash similar to the local grocery cards. The Great Lakes Scrip Company (GLSC) buys gift certificates from hundreds of retailers in bulk at significant discounts. GLSC then sells those gift certificates to non-profit organizations at discounted amounts (vary by retailer) for use in fundraising activities.

Pilot orders the gift certificates approximately once a month (more orders offered preceding the holidays). We have put together a list of over 150 retailers on our order form. The gift certificate values and discount amounts are listed on the monthly order forms. The discounts that Pilot earns on the scrips that you purchase are applied to your annual fundraising obligation in the same manner as the grocery cards.

You don't have to buy anything you don't use. There are so many retailers to choose from – GAP, Belk, Applebee's, Chili's, Marriott, Home Depot, Border's, etc. The discounts range from 2% to 18% in some cases. Several retailers offer bonus discounts throughout the year. For example, Bath & Body Works usually sells their gift cards at a 13% discount. At Christmas and Mother's Day they usually offer 18%!!! So you can order several \$10 gift cards for Christmas gifts and earn \$1.80 on each one!!!!

Are there any gift card restrictions?

There may be some restrictions on the use of some of the cards. Some do have expiration dates and some do limit the number of cards you may use for online purchases. For information on all the retailers you may access the GLSC website at www.qlscrip.com.

Additional Questions?

Jamie Spencer – Scrips Chairperson Elaine Walker – Scrips Delivery
Everette Lyde – Grocery Card Chairperson

If anyone has any questions, please call Jamie Spencer at 687-6929 or email jkspencer36@comcast.net